

Cityfile.com
Survey (August 2008)

Age	
Under 18	1%
18-24	17%
25-34	26%
25-44	24%
45-54	29%
Over 65	3%

Marital Status	
Single	47%
Live with partner	8%
Married	34%
Divorced	8%
Engaged	2%

Education	
Some College	17%
Bachelor's	54%
Post-Grad Work	10%
Post-Grad Degree	16%

Gender	
Female	68%
Male	32%

Sexual Orientation	
Straight	90%
Gay/lesbian/bisexual	10%

Residence	
New York City	55%
New York Tri-State area	9%
Outside of New York	36%

Income	
Less than \$20K	4%
\$20K-\$34.9K	3%
\$35K-\$49.9K	6%
\$50K-\$74.9K	14%
\$75K-\$99.9K	22%
\$100K or more	51%

Net Worth	
Under \$100K	26%
\$100-\$499K	13%
\$500-\$999K	12%
More than \$1 million	23%
No answer	27%

Occupation					
Media/Entertainment	18%	Real Estate	7%	Education/Non-Profit	8%
Fashion/Design	10%	Technology	5%	Student	5%
Finance	15%	Law	6%	Other	17%
				Not employed	9%

Own vs. Rent	
Rent an apartment	43%
Own an apartment	23%
Other	35%

Car Ownership	
Own	51%
Lease	9%
Neither	40%

Discretionary Spending	
Restaurants	76%
Clothes	73%
Electronics/Computers	16%
Travel	56%
Education	16%
Fitness	19%
Pet	13%
Car	11%